



HENDERSON STATE UNIVERSITY
1100 Henderson Street
Arkadelphia, Arkansas 71999



John Smith
123 North Street
City, ST 99999

The
HENDERSON
FUND *Always* REDDIE

#LiveReddie

**HOW YOU CAN
LIVE REDDIE FOR
HENDERSON STATE UNIVERSITY**

POWER OF PARTICIPATION

BRAG about Henderson State to everyone!

GIVE BACK to help current Reddies succeed.

STAY CONNECTED through social media.

VISIT campus or attend an alumni event.

UPDATE your address, phone, email & employment information at alumni.hsu.edu

SHARE your Henderson State story.

WEAR RED, I said! Show off your Reddie pride.

URGE friends or high school students to apply to HSU.



The **HENDERSON**
FUND *Always* **REDDIE**

WHEN YOU GIVE

5,000 alumni
each giving \$10
totaling
\$50,000
supports scholarships
for 5th year seniors



1,000 alumni
each giving \$25
totaling
\$25,000
sends Reddies on study
tours or to conferences



WHY YOU GIVE

SUPPORT CURRENT REDDIES

You don't have to be wealthy to be part of something great. Your small gift goes directly to enriching student life through scholarships, campus enhancements, and more! When combined with the gifts of others, you immediately become a campus change-maker.



DEGREE VALUE

Your participation is a vote of confidence in Henderson State and increases our academic rating in *U.S. News & World Report*. The higher our ranking, the higher your degree value.

HOW YOU GIVE

START TODAY



Right now, join friends and classmates in making an even greater impact. We are stronger together. That's the power of participation.



HSU.EDU/GIVE

Give to any program or department. Donate once or set up a monthly or yearly direct debit.

